





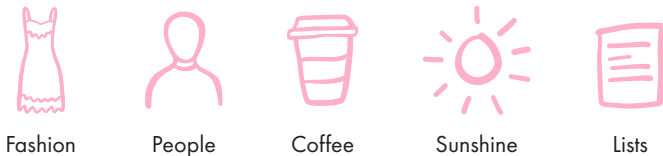
SUMMER BOCKART

Hi, hello, and howdy! My name is Summer, and I am a multidisciplinary Graphic Designer living in NYC with a heart for art, a desire to design and a flare for fashion. I am a challenge seeker, an organized planner, an adaptable artist, a determined perfectionist, a lover of bold colors, a people person, and a passionate romanticist who believes that the only way to catch dreams is to chase them.

CONTACT

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 @summmmmertime

INTERESTS



EDUCATION

Belmont University
BFA in Design Communications
Emphasis in Design Administration

Graduation: December 2019

Cumulative GPA: 4.0

Education Abroad: England, Scotland, and Ireland
(2018 short-term faculty led program)

SKILLS & SOFTWARE

- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- Figma
- HTML/CSS
- Instagram
- Libsyn
- Mailchimp
- Microsoft Office
- Photography
- Sketch
- TikTok

EXPERIENCE

Graphic Designer | LOFT

December 2022 - Present

As a primarily digital designer for LOFT, I create promotional and editorial assets for site, email, paid media, and social channels. I also spend time conceptualizing new ideas for upcoming campaigns, shadow and support my Art Directors on seasonal in-house studio photo shoots, experiment with new creative ideas to elevate the brand while still maintaining its original integrity, and work collaboratively with cross-functional teams.

Creative Project Manager | Chinae Alexander

February 2020 - December 2022

For nearly three years, I worked full-time as a Creative Project Manager and Graphic Designer for Content Creator and Social Entrepreneur, Chinae Alexander. In addition to the daily administrative and operational tasks, I monitored all emails concerning brand partnerships, assisted with the coordination and production of Chinae's weekly podcast called *Press Send*, managed the *Press Send* Instagram, collaborated to determine the editorial direction and design of a monthly newsletter with over 5k subscribers, created weekly content for her blog (a channel that I introduced and owned), photographed and art directed creative shoots, designed graphics for various social and Internet platforms, helped with the creative direction and execution for organic and sponsored content, and helped plan as well as attended a variety of community events.

Graphic Designer | redpepper

January 2020 - July 2021

I have done a great handful work as a remote contract designer for redpepper working on client accounts such as Christie Cookie Co., TriStar Health, and TVA. I have acted as a resource for the design team when certain projects come up in which they need some extra hands.

Graphic Design Apprentice | redpepper

September 2019 - January 2020

I spent my last semester of college working for a creative marketing agency where I spent most of my time making edits to pre-existing assets, updating presentation decks, creating graphics, logos and posters for various projects, and collaborating with coworkers. I had the opportunity to work on a number of projects for clients such as Deloitte, SoundWaves, TVA, and YEAH!

Graphic Design Intern | MCD Partners

June 2019 - August 2019

Over the course of my summer internship in NYC, I updated content for presentation decks, gathered competitive marketing research for current and prospective clients, created graphics and illustrations, constructed wire-frames, and helped design various digital marketing assets for clients such as Discover Card and Lockton Insurance.

Graphic Design Intern | Beacon Capital Management

May 2018 - August 2018

I worked in-house under the Director of Marketing and designed one-offs as they came up each week, updated pre-existing branding components, and designed several digital and print advertisements each month.